

KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)
(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kothapeta, Vijayawada-1
A College with Potential for Excellence(CPE)

ISO:9001-2015

NAAC“A” Grade in Cycle3

**PG DEPARTMENT OF BUSINESS
ADMINISTRATION
(MBA)**



**WORKSHOP ON
“FINANCIAL LITERACY FOR YOUNG CITIZENS”**

20.12.2023 & 21-12-2023



INVITATION

ISO 9001-2015

NAAC 'A' GRADE in Cycle 3

K. B. N. COLLEGE (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapet, VIJAYAWADA -1.

A College with Potential for Excellence (CPE-UGC)

PG Department of Business Administration cordially invite your gracious
presence to

WORKSHOP

ON

**FINANCIAL LITERACY FOR
YOUNG CITIZENS**

Date & Time, 20 and 21ST December 2023 at 08:00 am

Resource Person

CH.VIJAY KUMAR

ORGANIZED BY:
**PG DEPARTMENT OF
BUSINESS ADMINISTRATION
K.B.N COLLEGE – PG CENTRE**



K.B.N COLLEGE : PG COLLEGE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, VIJAYAWADA – 520 001.

ISO 9001-2015 CERTIFIED INSTITUTION

NAAC A in cycle 3

PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)

WORK SHOP REPORT

The MBA Department organized a workshop program titled "Financial Literacy for Young Citizens" on December 20-21, 2023, for the MBA first-year students. The sessions were conducted by a certified financial trainer, Sri. Ch. Vijaya Kumar from NISM and Kotak Securities, who served as the resource person. The workshop focussed on the stock market and its investment opportunities. The Programme was scheduled for 10 hours and conducted online exam through the enrolment of student name, student email id, student contact number. A certificate is issued to the student who passed the exam.

OBJECTIVES OF THE PROGRAM

- To impart student's participation with a better understanding of securities market.
- To make them aware about the career opportunities available in securities market.
- Importance of Investments
- Introduction to Securities Market, Mutual Funds, Primary Markets and Secondary Markets
- Precautions for Investing, Investor Protection and grievances Machineries
- Career opportunities in Securities Market

OUTCOME OF THE PROGRAMME

- Understand the organizational structure of the equity market
- Identify the types of companies that list.
- Gain knowledge about the direct investing in securities market
- Understand the difference between savings and investments.
- Understand the difference between Primary Markets and Secondary Markets.
- Learn about how to invest in Mutual Fund?
- Identify the investment modes

Around 70 students participated in the programme.

PHOTOGRAPHS OF THE SESSION





Vijayawada, Andhra Pradesh, India
22-15-88/102, Satyanarayana Puram, Kothapet, Vinchipeta,
Vijayawada, Andhra Pradesh 520001, India
Lat 16.523574°
Long 80.612374°
21/12/23 09:08 AM GMT +05:30



Vijayawada, Andhra Pradesh, India
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